



▶ [SEARCH ENGINE OPTIMAZATION, A MUST](#)1



▶ [COORDINATE ALL ASPECTS OF YOUR BUSINESS](#)2



▶ [RETURN TO THE BUSINESS PARK NEWS PAGE](#).....2

The Business Park *focus*

ADDRESSING THE BUSINESS NEEDS OF THE INDIVIDUAL BUSINESS STORE OWNER AND PLANTING THE SEEDS FOR A SECURE FUTURE.

A great website, good code, fantastic graphics, everything everyone could every want to know about your product. What's missing, oh yeah, visitors. Search Engine Optimization, SEO, a website must for success.

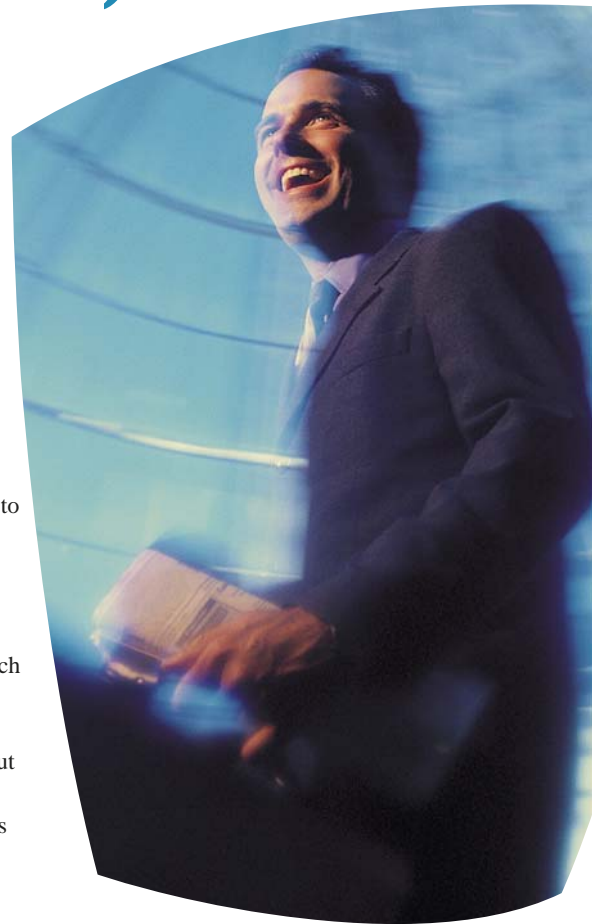
Search Engine Optimazation, a must

The Business Park takes your [Search Engine Optimization](#) seriously. We provide a means to help you achieve [SEO](#) on your site. Our product [Search Engine Visibility](#) helps you drive traffic to your site, increase customers, and get your site listed on major search engines.

Not enough can be said as to the importance of traffic to your site. [SEO](#) is the major means to achieving this goal. Anyone who has a website deams of having so many visitors their server can't keep up with it. Unless you are only interested in working with a very narrow group of consumers then

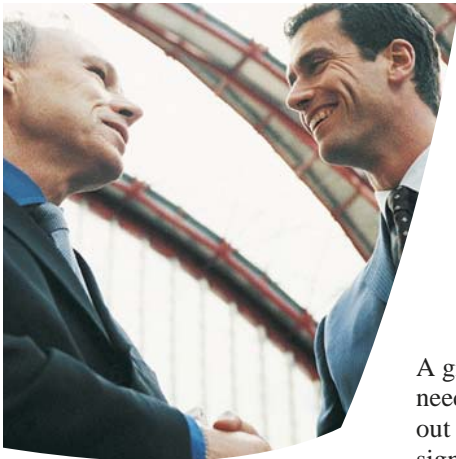
you must continuously strive to find ways to bring more persons to your site. Using [Search Engine Visibility](#) you can achieve this by following the steps laid out. We recommend you use every avenue at your disposal to place yourself well on the Search Engines and to use each avenue they offer their listers. Though it takes time and thought this is one venture you must not put aside.

If you have any questions please contact us at our [Support Page](#) and we will work diligently to answer your questions.



MARKET WATCH

So often we take our website as a means to an end, rather than one of our most important assets. We look at our storefront and sales force as our only real means to get our products before our customers. We fail to notice a third part of the equation, the website. In truth, if used to it's fullest the most economical of the group is the website. On call 24/7, no vacations, sick time, or nagging complaints, the website is in front of your customers whenever they want to browse. Always find better ways to utilize this force to its fullest.



Coordinate all aspects of your business

Take time every day to step back and look at your business. Make sure everything flows together so efforts are not wasted.

Coordination between departments is a must in your enterprise. If you're a self proprietor and you don't have each segment of your business fitting together you can waste a lot of energy trying to catch up each time you do something. A website can take most of your time designing and keeping it up to date, not to mention the

A gigantic pile of papers needing to be filed and bills out of control are all the signs of lack of management and coordination. Take the bull by the horns and get in control of your business if you don't want to wake up and realize you've been broke for months and your doors are going to have to close.

You started your business to take control of your life. If this is really what you want

then you must control it. Pick up one piece of paper file it, then the next, eventually you will have things under control.

There is no one else who can take your dream and make it a reality. Dreams come and go unless the dreamer takes them in hand and brings them into the world. This is what you have done; don't let it fall back into the darkness of the dream world again.

Your business deserves all

SMARTER INVESTING:

Invest Time In Your Business



For every true hour you invest in your business, it is one hour closer to success. It is so easy to talk yourself into getting more paperclips and more office furniture, but your business is so much more. A successful business is in the end the ultimate product. Getting your product into your customer's hands is a feeling far beyond any other you have ever



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